



## Rehired, Not Retired: Proven Strategies for the Baby Boomers!

Self-Help / General

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The current workforce demography and the emergent job market have put at risk millions of baby boomers' retirement prospects in the U.S. alone. This is now also a global problem. Many, who were anticipating joyous sunset years, have suddenly awakened to the dire future they now face. Since the job-market meltdown triggered in 2001, many have resigned to the idea that the emerging rules for success are beyond them. Regroup, conquer these rules, and learn how to:

- Reinvent yourself and reengage in ways that you thought out of reach
- Discover your genius and redefine your value proposition
- Uncover and then vanquish brand-new job challenges to vivify your everyday life
- Make your career immune from economic cycles
- Find meaning in your work and bring back joy that eluded you!
- Master the art of aligning your purpose with possibilities
- Retire the word "retire" from your vocabulary and stop *working* for a living
- Eliminate stress from meaningless work
- Enjoy your work; live even longer, and thrive

Proven strategies, object lessons, and handy tools make *Rehired*, a must-have playbook for those frustrated with their stalled careers or worried about their future.

**About the Author:** A Career and Life Coach and an author of three previous books on career management and job search, Dilip Saraf himself has reinvented himself four times. A graduate of Stanford and IIT-Bombay, Saraf practices in the Silicon Valley and works with clients worldwide.

